

How Hearing Loss Affects Your Patients

Facts & Stats

- Hearing loss is associated with a 24% increase in risk of cognitive decline compared to normal hearing.¹
- Hearing loss is twice as common in adults with diabetes as in those without diabetes.²
- People with hearing loss experience more bouts of illness than those with good hearing.^{3,4}
- 65% of people with hearing loss are younger than 65 years of age.⁵
- Hearing instruments can improve communication and quality of life in more than 90% of people with hearing loss. Despite this, 75% of people diagnosed with hearing loss do nothing about it.⁵
- Untreated hearing loss is associated with an average annual income loss of \$30,000 compared to normal hearing. Fitting a hearing aid reduces this deficit by more than 50% (\$16,000).⁶

People with hearing loss are 5 times more likely to seek a hearing solution if they are given a positive recommendation by their physician.⁵

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References

- 1 Lin FR et al. JAMA Intern Med 2013; 173:293-9
- 2 Bainbridge KE et al. Annals of Internal Medicine 2008;149:1-10
- 3 Kramer SE et al. Int J Audiol. 2006; 45:503-512
- 4 Nachtegaal J. et al. Int J Audiol. 2009; 48:684-91
- 5 www.betterhearing.org
- 6 Kochkin S. The Hearing Journal: 2010; 63:19-26 (USA data)

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